

Will O'Neill

Writer, Narrative Designer & Game Developer - Toronto, ON
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Highlights

10+ games shipped with 20,000+ Steam reviews on multiple platforms including PC, PS5, PS Vita, Xbox, Nintendo Switch, iOS and Android. 8+ years of experience in games writing and 10+ years in corporate communications and copywriting.

Experience

Lofty Sky Games — Story and Narrative Game Designer . 2025 - Present

Narrative design and implementation on *Hope in the City*.

Fire Hose Games, Boston — Writer & Narrative Designer . 2022 - 2024

Writing, casting, voiceover direction and narrative development on *Techtonica*.

WZO Games Inc., Toronto — Founder . 2013 - Present

Creator of the critically acclaimed narrative-focused games Actual Sunlight, Little Red Lie and F2P mobile game Guildmaster Story.

Additional Studios, Worldwide — Writer & Narrative Designer . 2013 - Present

Writing and narrative development on SUPERLIMINAL, You Will Die Here Tonight, Astronomics and others. Visit willoneill.com/portfolio to learn more.

Education

University of Toronto, Toronto — Bachelor of Arts

English and Philosophy

Centennial College, Toronto — Postgraduate Certificate

Public Relations & Corporate Communications

Skills

Engines & Tools: Unity, RPG Maker, Articy Draft, Arcweave, Adventure Creator

Voiceover Direction: Remote / in-studio, extensive across game and corporate clients

Publishing: Managed Steam and console submissions - TRC process, ratings, etc.